

Retailer Compliance Tip #5

Tips for Checking a Customer's Photo ID:

A Valid Photo ID includes:

- A photo that matches the person in front of you.
- An expiration date that has not expired.
- A date of birth that proves the customer is 21 years old or older.
- No signs of tampering.



Obvious Signs of Tampering Include:

- Dull or missing holographic images.
- Blurred lettering.
- Poor photo quality or photo does not match the customer.
- Uneven surfaces.
- Bubbles in the laminate.
- Rough edges
- Unrealistic expiration date (e.g., too far into the future).

Signs of Tampering?

Yes	No
<ul style="list-style-type: none"> • Do not make the sale. • Do not try and confiscate the ID. 	Continue with sale