

TOBACCO & E-CIGARETTE

Retailer Compliance Tip #1

Ask For and Check the Customer's Photo ID.

Acceptable Forms of ID:



Under 21



Over 21

-Driver's License

-State ID

-Passport

Whose ID Do I Check? What Do I Look For?

WHICH ITEM?	WHOSE ID?	WHAT DO I LOOK FOR?
TOBACCO PRODUCTS	All Customers	<p>Photo (Matches customer.)</p> <p>Date of birth (Customer is 21 years old or older.)</p> <p>Expiration date (ID is not expired.)</p> <p>ID looks real; doesn't look fake.</p>
E-CIGARETTES	Customers who look younger than 30 years old	