

# Drug Facts: Pink Cocaine



[dea.gov/pink-cocaine](http://dea.gov/pink-cocaine)

## What is Pink Cocaine?

Pink cocaine is a powdered mixture of various substances that may have a sweet smell and typically produces mind-altering, hallucinogenic effects. Despite the name, it does not always contain cocaine.

The substances within pink cocaine are not known until tested in a laboratory. The Drug Enforcement Administration (DEA) has identified combinations such as:

- Ketamine and MDMA
- Methamphetamine, Ketamine and MDMA
- Cocaine and Fentanyl
- Fentanyl and Xylazine

Other drugs that may be found in pink cocaine are caffeine, mescaline and a psychedelic drug known as 2-CB. The mixture is also referred to by its street name, "tusi" - a phonetic translation of "2C".

## Why is it Pink?

Pink cocaine is dyed pink to distinguish it from other substances, such as cocaine and methamphetamine. The distinct pink color comes from food dye, colored baking powder, or sometimes from strawberry or other flavoring.

## Why is it Dangerous?

It is a mixture of various different substances in differing amounts making every batch different. A person using it will not know how their body will react to it each time. The only consistent feature of pink cocaine is the bright pink coloring.

## What are the effects of Pink Cocaine on the Human Body?

The effects of pink cocaine can vary significantly due to its mixture of various drugs, but, like MDMA or ecstasy, pink cocaine is a mind-altering substance. Ingesting any unknown substance or drug cocktail is dangerous and can be deadly. Possible effects may include hallucinations, anxiety, elevated body temperature, increased heart rate and blood pressure, low sodium levels, nausea and vomiting, and rarely, seizures, abnormal heart rhythms, and coma.

## How Widespread is Pink Cocaine?

Currently, pink cocaine is not commonly trafficked in the United States. State and local law enforcement are more likely to encounter it at the retail level, typically in urban areas with active nightclub scenes, such as Miami, Los Angeles, and New York City

## Why Has There Been a Recent Emergence of Pink Cocaine?

Dealers are beginning to market pink cocaine as a 'new' drug, targeting it toward the polydrug user population. Little is currently known about this emerging substance



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